

Media Statement



Brisbane 2032
Olympic and Paralympic
Games Host
Queensland



8 February 2023

BRISBANE 2032 WELCOMES NINE ENTERTAINMENT

The International Olympic Committee has announced Nine Entertainment Co. has been awarded exclusive free and subscription audio-visual rights and non-exclusive audio rights from 2024 to 2032, including the Brisbane 2032 Olympic Games.

The partnership will ensure Australians view Olympics content across Nine's leading portfolio of streaming, television and audio platforms over the next decade.

The President of the Brisbane 2032 Olympic and Paralympic Games Organising Committee, Mr Andrew Liveris made the following statement in response to the announcement.

“We welcome the news of the International Olympic Committee’s partnership with Nine Entertainment Co., which will provide Australians a front row seat to the world of the Olympics all the way through to Brisbane 2032.

“Quality coverage is key to the success of any mega-sporting event and we are confident that Nine Entertainment’s extensive portfolio of streaming, television, digital, audio and print platforms will ensure the Brisbane 2032 Olympic Games is broadcast at the highest quality and accessible to all Australians.

“We look forward to working in partnership with Nine Entertainment to maximise the decade ahead and showcase Brisbane 2032 at its best. While we have the advantage of time, we will use it to work with our partners such as Nine Entertainment to ensure our planning is measured and operational delivery is on point come Games Time.

“Until then, this partnership will ensure Australians can also enjoy Nine Entertainment’s broadcast of the four Olympic games ahead, including Paris 2024, Milano Cortina 2026, Los Angeles 2028 and the yet to be announced 2030 Winter Games.

“Congratulations to Nine Entertainment CEO Mike Sneesby and his team. We are looking forward to working with you to deliver one of the biggest events in our nation’s history.”

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BACKGROUND

To read the International Olympic Committee's full statement visit: [IOC awards nine exclusive rights in Australia for 2024-2032 Olympic Games \(olympics.com\)](#)

To read the International Olympic Committee's full statement visit: [AOC welcomes Nine Entertainme... | Australian Olympic Committee \(olympics.com.au\)](#)

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